

Judy Reynolds - My session was Grant Writing Tips. Very informative...in a nutshell:

Grant should :

1. present a unique idea, a new approach 2. match your goals and values to the funder's 3. make clear the need is urgent, why 4. inspire trust in our organization

Questions to ask ourselves?

Why is SF unique?

why should people care?

What does our work mean to those we help?

What's in it for the community?

Be aware of who is reading your proposal Program officers:

—usually have a lot of background in your field —time pressed - make it easy for them -inspire them —  
give them something new -they want a realistic and specify plan —measurable impact from funding —  
very interested in collaborations —interested to hear what kind of community support SF has

Presentation

—Use stories. Blend emotion and facts.

—keep in short and skimmable